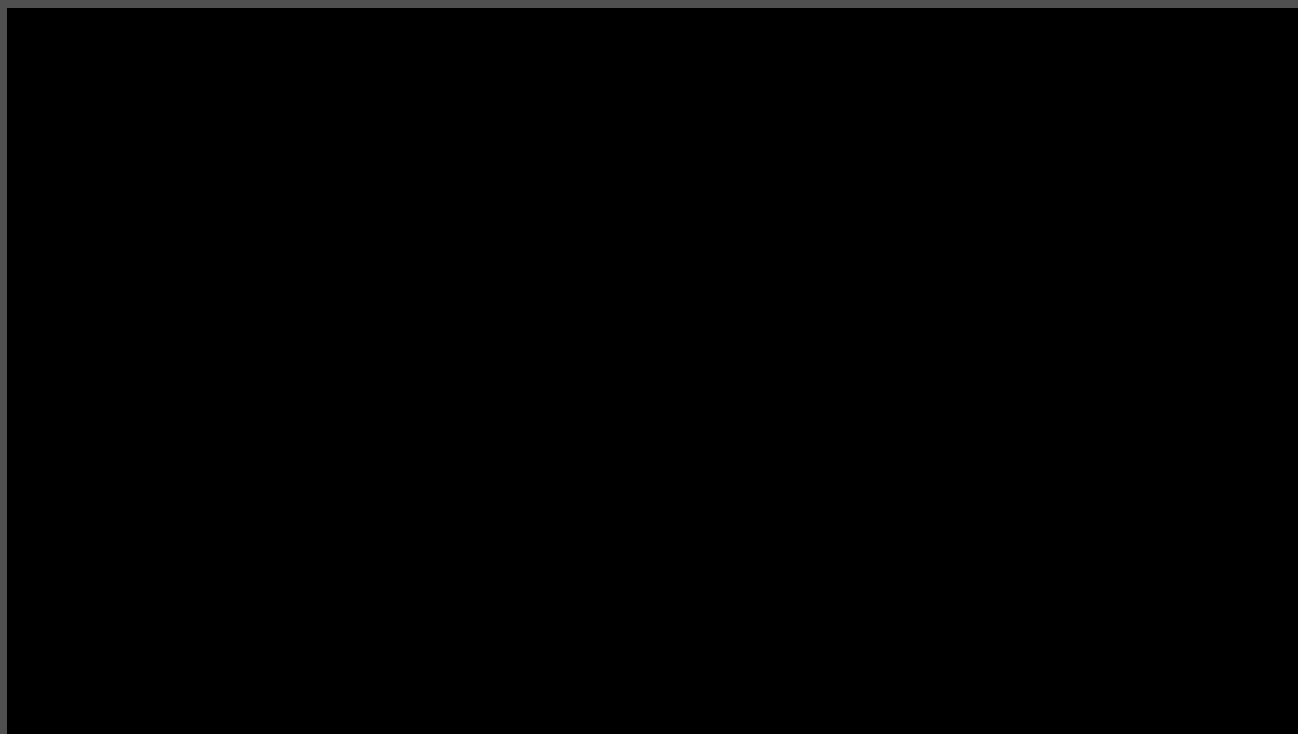


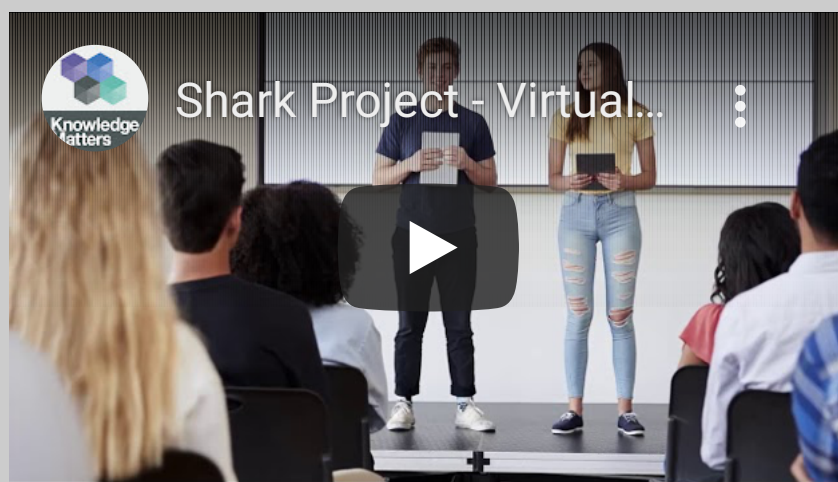


VIRTUAL BUSINESS - ENTREPRENEURSHIP

Turn your classroom into a startup incubator with Virtual Business - Entrepreneurship. Visually immersive simulations will teach your students the fundamentals of building and growing an entrepreneurial business - market research, elevator pitch, business plan, raising money, and much, much more.



Three radically new projects.



Shark Project -
Students pitch their business to classmates and seek virtual investments.



Business Plan Project -
Teachers award students a loan based on their written business plan.



Mega-Mogul -
Students start with one business and work to grow and expand their entrepreneurial business empire.

VBE Features



VBE's 20 Businesses Include

Smoothie Shop
Pizza Place
Plumbing Business
Electrical Business
Physical Therapy
Hair Salon
Auto Repair Shop

Catering
Online Gift Baskets
Trampoline Park
Bowling Alley
Fitness Center
Coffee Shop
Ice Cream Shop

T-Shirt Printing
Burrito Restaurant
Lawn Care Services
DJ Services
Batting Cage
Go Kart Track



VIRTUAL BUSINESS
ENTREPRENEURSHIP
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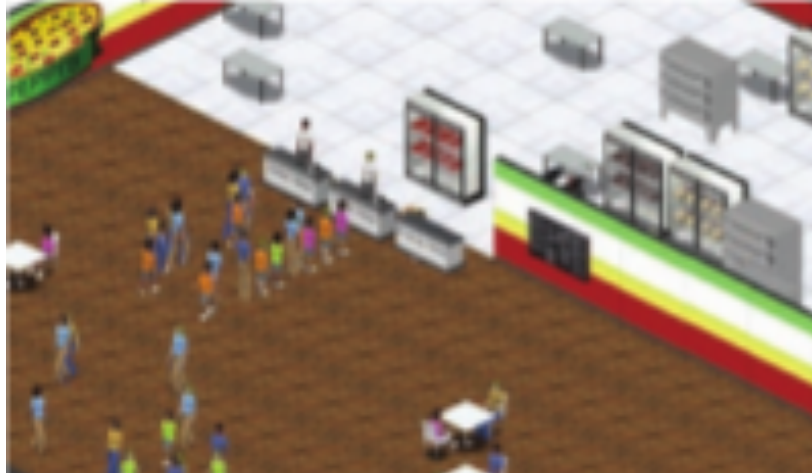
Shark Project - Students sharpen their presentation skills as they pitch their business idea to classmates and seek investments. With their investment funds secured, the entrepreneurial sharks in the classroom will work to operate and grow their new businesses, including opening multiple locations.

Business Plan Project - Students design and write a business plan for their entrepreneurial idea. After the teacher awards a loan based on the business plan, the student begins to put that business plan into action by opening their business and striving to build a profitable, multi-location enterprise.

Mega-Mogul Project - Starting with one business and one location, students work to grow and expand their entrepreneurial empire to multiple businesses and multiple locations.

Lesson Plans

Educational Pricing



Lessons and Simulation Exercises Include

- + Spotting the Opportunity
- + Market Research
- + Making the Plunge
 - Name, Location & Form
- + Making the Plunge
 - Form of Business & Taxes
- + Creating a Business Plan - Basics
- + Creating a Business Plan - Financials
- + The Elevator Pitch
- + Raising Money & Financials
 - Savings and Bank Loans
- + Raising Money & Financials
 - Selling Shares
- + Building a Team
- + Acquiring Resources
- + Going to Market - Basics
- + Going to Market - Growth!
- + Operations & Feedback
 - Work Flow
- + Operations & Feedback
 - Risk Management
- + Shark Project
- + Business Plan Project
- + Mega-Mogul Project



[Sample Lesson/System Test](#)

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